

# Sales Propositions for Scandinavian Destinations

## Clean Environment:

Northern Europe is often considered to be a model for environment preservation. In this respect, Denmark, Norway and Sweden are key countries. The residents of Scandinavia are living with modern and contemporary facilities, but you will experience a wonderful attitude towards care for the environment. The entire population all play their parts in keeping the environment clean. You will see well-dressed modern people using bicycles and this should motivate the rest of the world to take their responsibility for the environment seriously. Come and experience a clean environment, where pollution is kept at a minimum.

## Fjords of Norway:

Norway is blessed with a special signature of nature. Deep and dark unpolluted fjords cut through the wild and untamed mountains; scenery which cannot be experienced anywhere else in the world. That's also why the Norwegian fjords have been rated the best destination in the world by National Geographic Traveler.

## Denmark:

This little incredible land of fairy tales provides you with a cosy historical experience coupled with modern design and a truly multicultural environment. This is your opportunity to buy branded jewellery, watches, ornaments, designer clothes and kitchenware, etc. at some of Europe's most affordable prices.

## A break from warm weather:

Get away from the heat and humidity and enjoy the crisp and crystal clear Scandinavian summer days. Scandinavia is great not only for the scenic views but also for your health; fill your lungs with the clean, crisp and cool air of the northern hemisphere and take a dip in the clean northern waters if you dare.

## Welcoming locals:

The Scandinavian people have a welcoming attitude towards tourists; most speak English and can answer questions you may have as a tourist. Come to Scandinavia and feel at home in a region where you can explore not only the geography, but also the cultural heritage of the region.

## Denmark, Norway and Sweden:

Scandinavia is one region, but still three independent monarchies. This is your chance to visit all the countries on one tour. Explore the similarities but also the differences, you'll notice them as you grow to understand and appreciate the variances of the destinations. Common for all three countries is the use of natural materials, both traditional and contemporary architecture, blended with modern and contemporary design. And it doesn't stop with material goods; the Scandinavian kitchen is featured in so many TV shows and gourmet magazines worldwide, so this is your chance to sample a taste of Scandinavia as well.

## Cruising:

Cruises and ferries provide an excellent opportunity to enjoy your tour from the waterside and to enjoy the nature by being part of it.

## Special Interest travel:

We can put together special interest tours, e.g. shopping tours, architectural tours, cultural tours, etc. Copenhagen offers luxury branded goods at some of Europe's most affordable prices. Many of the world's most famous architects and designers hail from the region and draw visitors from all over the world.

# Scandinavian Solutions Travel & Tours

Photo: Terje Rakke/Nordic Life AS/Fjord Norway



## Welcome to Scandinavia Scandinavian Solutions Travel & Tours

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We are one of the leading incoming tour operators of Scandinavia. Our experienced and multicultural staff are looking forward to assist you. Both GROUPS and FIT tours can be tailor made according to your specific needs. You are more than welcome to contact us, if you need further information.

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